

Goat Lotto On Pack 2022 Promotion

Terms and Conditions

Promoter	Mountain Goat Beer Pty Ltd (ABN 46 078 742 524), 80 North Street, Richmond VIC 3121.
Competition Period	12.01am (AEDT) on 14/03/2022 to 11.59pm (AEST) on 15/05/2022.
Who can enter?	Only Australian residents who are aged 18 or over.
Who can't enter?	Directors, officers, management and employees (and their immediate families) of: (a) the Promoter; and (b) the agencies, companies or participating premises associated with this competition.
Where will the competition run?	The competition will run in participating liquor licensed outlets (including online) which are displaying promotional material (Outlets) in Australia.
Website	www.goatlotto.com.au
Qualifying Purchase	A 24 pack case of any of the following: <ul style="list-style-type: none"> • Mountain Goat Very Enjoyable Beer (bottles or cans); • Mountain Goat Steam Ale (bottles or cans); • Mountain Goat Summer Ale (cans); • Mountain Goat Billy The Mid (cans); or • Mountain Goat Pale Ale (cans). <p>For the avoidance of doubt, while this promotion will offer specially marked packs, you are not required to purchase a specially marked product to be eligible to receive an entry. Only Mountain Goat Very Enjoyable Beer, Steam Ale and Summer Ale will be specially marked.</p>
Entry instructions	To enter, you must, during the Competition Period: (a) make a Qualifying Purchase from an Outlet and collect your itemised purchase receipt; and (c) visit the Website, locate the entry page and fill out and submit the online entry form, including by uploading an image of the Qualifying Purchase receipt and providing all other requested information. <p>Your purchase receipt must clearly identify where the Qualifying Purchase was made, the product/s purchased (which must be/comprise a Qualifying Purchase) and the date of purchase (which must be during the Competition Period before you submitted your entry).</p> <p>The Promoter is not responsible if your mobile device/desktop is not sufficiently capable for the purpose of submitting an entry, including having the requisite photograph capability.</p>
How many winners will there be and how will they be chosen?	There will be 107 winners determined in respect of this competition. There will be 1 draw conducted. The draw will be held at 10am (AEST) on 18/05/2022 at Gadens, Level 13, 447 Collins Street, Melbourne VIC 3000. The first 107 valid entries drawn randomly from the entries received during the Competition Period will win a prize. Prizes will be awarded in order of division, as follows: <ul style="list-style-type: none"> • the first valid entry drawn will win the Division 1 prize; • the second valid entry drawn will win the Division 2 prize; • the third valid entry drawn will win the Division 3 prize;

	<ul style="list-style-type: none"> the fourth valid entry drawn will win the Division 4 prize; the fifth valid entry drawn will win the Division 5 prize; the sixth valid entry drawn will win the Division 6 prize; the seventh valid entry drawn will win the Division 7 prize; and the eighth to 107th valid entries will win a Division 8 prize. <p>The Promoter may draw additional reserve entries in the draw and record them in order, in case a winning entry/entrant is deemed invalid or a prize is unclaimed (Reserve Entrants).</p>																																																		
What can I win?	<p>There are 107 prizes available, as follows:</p> <table border="1"> <thead> <tr> <th></th> <th>Prize</th> <th>Number available</th> <th>Value (ea)</th> <th>Total value</th> </tr> </thead> <tbody> <tr> <td>Division 1</td> <td>\$50,000 cash</td> <td>1</td> <td>\$50,000</td> <td>\$50,000</td> </tr> <tr> <td>Division 2</td> <td>\$7,160.05 cash</td> <td>1</td> <td>\$7,160.05</td> <td>\$7,160.05</td> </tr> <tr> <td>Division 3</td> <td>Robotic Vacuum</td> <td>1</td> <td>\$499</td> <td>\$499</td> </tr> <tr> <td>Division 4</td> <td>Beer trough and 2 x 24pk cases of Mountain Goat Very Enjoyable Beer</td> <td>1</td> <td>\$391</td> <td>\$391</td> </tr> <tr> <td>Division 5</td> <td>Knight Rider DVD boxset</td> <td>1</td> <td>\$150</td> <td>\$150</td> </tr> <tr> <td>Division 6</td> <td>A standing desk from the Mountain Goat Brewery</td> <td>1</td> <td>\$150</td> <td>\$150</td> </tr> <tr> <td>Division 7</td> <td>A set of steak knives</td> <td>1</td> <td>\$149.95</td> <td>\$149.95</td> </tr> <tr> <td>Division 8</td> <td>Mountain Goat keyring</td> <td>100</td> <td>\$15</td> <td>\$1,500</td> </tr> <tr> <td colspan="2">Totals:</td> <td>107</td> <td></td> <td>\$60,000</td> </tr> </tbody> </table>		Prize	Number available	Value (ea)	Total value	Division 1	\$50,000 cash	1	\$50,000	\$50,000	Division 2	\$7,160.05 cash	1	\$7,160.05	\$7,160.05	Division 3	Robotic Vacuum	1	\$499	\$499	Division 4	Beer trough and 2 x 24pk cases of Mountain Goat Very Enjoyable Beer	1	\$391	\$391	Division 5	Knight Rider DVD boxset	1	\$150	\$150	Division 6	A standing desk from the Mountain Goat Brewery	1	\$150	\$150	Division 7	A set of steak knives	1	\$149.95	\$149.95	Division 8	Mountain Goat keyring	100	\$15	\$1,500	Totals:		107		\$60,000
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Total prize pool	The total prize pool is \$60,000.																																																		
How many times can I enter?	You can enter multiple times, provided you only enter once per Qualifying Purchase and per receipt. Each entry must be submitted separately in accordance with these Terms and Conditions.																																																		
How and when will the winners be informed?	Winners will be notified in writing by email within two days of determination and if their prize is valued at over \$250, will also have their name and state/territory published on the Website on 20/05/2022 for a period of 28 days.																																																		
Proof of purchase	<p>You must keep the following as proof of purchase for all entries:</p> <ul style="list-style-type: none"> original itemised purchase receipt(s). <p>If you don't produce the above proof of purchase for all entries when asked the Promoter may disqualify all of your entries and you will lose any right to a prize.</p> <p>Proof of purchase must be identical to that provided by you with your entry.</p> <p>If, in the Promoter's opinion, you have shared any proof of purchase with another person, your entries will be invalid and you will lose any right to a prize.</p>																																																		
Unclaimed prize/s	Prize claim date: 5pm (AEST) on 21/08/2022.																																																		

	<p>Unclaimed prize determination: 10am (AEST) on 22/08/2022 at the same location as the original draw.</p> <p>If a prize has not been accepted or claimed by the prize claim date above or if, after making all reasonable attempts, the Promoter can't contact a winner (or a winner does not contact the Promoter) by the prize claim date above, the relevant entry/ies will be discarded and the Promoter will re-award the relevant prize/s to Reserve Entrant/s and/or carry out an unclaimed prize draw at the date, time and place stated above to randomly distribute the prize/s in descending order of value.</p> <p>Any winner/s will be informed in writing by email within two days of determination and if their prize is valued at over \$250, will also have their name and state/territory of residence published on the Website on 24/08/2022 for a period of 28 days.</p> <p>If any prize remains un-won at the end of this competition, or if a prize winner cannot be found, that information will be published on the Website on 21/09/2022.</p>
Collection and use of your personal information	<p>If you are a winner, you must take part in all publicity, photography and other promotional activity as the Promoter requires, without any compensation. You consent to the Promoter using your name and image in any promotional or advertising activity.</p> <p>The Promoter may collect your personal information directly or through its agents or contractors. The Promoter will use your personal information to conduct and manage the competition. The Promoter may disclose your personal information to its related companies, agents and contractors to assist in conducting this competition, communicating with you or storing data. This may include disclosures to organisations outside Australia.</p> <p>By entering, you consent to the Promoter keeping your personal information on its database to use for future marketing purposes, including contacting you by electronic messaging. By entering, you consent to receive email or SMS messages from the Promoter without any functional unsubscribe facility.</p> <p>The Promoter's Privacy Policy (see www.asahi.com.au/privacy) includes information about how to seek access to the personal information the Promoter holds about you and seek correction of the information.</p>
Responsible drinking	<p>Enjoy alcohol responsibly. Consider the safe drinking levels recommended in the National Health and Medical Research Council Australian Guidelines to Reduce Health Risks from Drinking Alcohol – see: www.nhmrc.gov.au/about-us/publications/australian-guidelines-reduce-health-risks-drinking-alcohol. See also the NSW Liquor Competition Guidelines and Intoxication Guidelines at www.liquorandgaming.nsw.gov.au/documents/gl/gl4001-liquor-promotion-guidelines.pdf. Where relevant, your participation in this competition may be subject to the liquor serving policy of businesses conducting the competition and/or providing a prize.</p>
Permit numbers	<p>Authorised under:</p> <p>ACT Permit No. TP 21/02164</p> <p>SA Licence No. T21/1950</p> <p>NSW Authority No. TP/01130</p>

- 11 These Terms and Conditions incorporate and must be read together with the details outlined in the table above. Information about prizes and how to enter forms part of these Terms and Conditions. By entering, you accept these Terms and Conditions.

Entry

- 12 Your entry must be received during the Competition Period and will be deemed to be received only when received by the Promoter. If you return a Qualifying Purchase your entry may be deemed invalid at the Promoter's discretion (unless the product is defective). You will receive a return message confirming your entry. The Promoter is not liable for any problems with communications networks. You are responsible for your own costs associated with entering. If you enter using automatically generated entries or multiple phone numbers/email addresses/addresses/aliases, you may be disqualified.

Prizes

- 13 Prizes and all elements of prizes must be taken as and when offered or will be forfeited, and if forfeited, the Promoter will not be liable. Prizes are subject to any additional terms and conditions imposed by the relevant supplier or the Promoter, including any costs associated with ongoing use of any prize.
- 14 The Promoter is not responsible for any dispute between you and any person with whom you choose to, or choose not to, share a prize.

General

- 15 If you or your entry are deemed by the Promoter to breach these Terms and Conditions, your entry (or at the Promoter's discretion, all of your entries) may be discarded. The Promoter may, at any time, require you to produce documentation to establish to the Promoter's satisfaction the validity of your entries (including documentation establishing your identity, age, place of residence and place of employment). Failure by the Promoter to enforce any of its rights at any stage does not waive those rights.
- 16 You must not:
- (a) tamper with the entry process;
 - (b) engage in any conduct that may jeopardise the fair and proper conduct of the competition;
 - (c) act in a disruptive, annoying, threatening, abusive or harassing manner;
 - (d) do anything that may diminish the good name or reputation of the Promoter or any of its related entities or of the agencies or companies associated with this competition;
 - (e) breach any law; or
 - (f) behave in a way that is otherwise inappropriate.
- 17 The Promoter is not liable for entries, prize claims or correspondence that are misplaced, misdirected, delayed, lost, incomplete, illegible or incorrectly submitted.
- 18 If any dispute arises between you and the Promoter concerning the conduct of this competition or claiming a prize, the Promoter will take reasonable steps to consider your point of view, taking into account any facts or evidence you put forward, and to respond to it fairly within a reasonable time. In all other respects, the Promoter's decision in connection with all aspects of this competition is final.
- 19 Prizes cannot be transferred or exchanged nor (except where cash is specified) redeemed for cash. Without limiting any other term of these Terms and Conditions, all prizes (and elements of prizes) must be taken as and when specified, or will be forfeited with no replacement. The prize values are correct as at the date of preparing these Terms and Conditions and include any applicable GST. The Promoter is not responsible for any change in prize value. You agree that if a prize (or element of a prize) is unavailable for any reason the Promoter may provide another item of equal or higher value, subject to any necessary approval by the state/territory gaming authorities.
- 110 By entering, you request that your full address not be published.
- 111 If this competition cannot run as planned for any reason beyond the Promoter's control, for example due to software, hardware or communications issues, unauthorised intervention, tampering, fraud or technical failure, government directives, pandemic, public health orders and the like, the Promoter may end, change, suspend or cancel the competition or disqualify affected entries/entrants, subject to any necessary approval by the state/territory gaming authorities.
- 112 The Promoter is not responsible for any tax implications arising from you winning a prize. You should seek independent financial advice. If for GST purposes this competition results in any supply being made for non-monetary consideration, you must follow the Australian Taxation Office's stated view that where the parties are at arm's length, goods and services exchanged are of equal GST inclusive market values.

Liability

- 113 Nothing in these Terms and Conditions restricts, excludes or modifies any consumer rights under any statute including the *Competition and Consumer Act 2010* (Cth).
- 114 Subject to the previous paragraph, the Promoter and the agencies and companies associated with this competition are not liable (including in negligence) for any loss (including indirect, special or consequential loss or loss of profits), expense, damage, personal injury (including allergies, skin conditions or other reactions, as relevant), illness or death suffered in connection with this competition or any prize, except for any liability which under statute cannot be excluded (in which case that liability is limited to the greatest extent allowed by law).

- 115** Without limiting the previous paragraph, the Promoter and the agencies and companies associated with this competition are not liable for any loss of, damage to or delay in delivery of prize/s, or for any damage that occurs to displayed prize/s (where relevant). Unless otherwise specified, prize/s will only be delivered to addresses in Australia.
- 116 This competition is in no way sponsored, endorsed or administered by, or associated with any social media platform, including Facebook, Instagram and Twitter. You provide your information to the Promoter and not to any social media platform. You completely release any relevant social media platforms from any and all liability.